

See inside  
for more



# Where you can meet **top group organisers** and the best of **the travel trade**



**Make sure you  
are part of the  
biggest and  
best event for  
group travel  
in 2026.**



It's where serious GTOs and coach tour operators go to discover ideas, offers and the experts to help them create memorable group trips and holidays. Make sure you're there to showcase what you can offer them.

**8th October 2026  
Arena MK, Milton Keynes**





# Increase your group business

The **Group Leisure & Travel Show** is the **UK's number one** exhibition for people who organise group trips, coach touring and holidays, both in the UK and overseas, and it takes place on **Thursday 8th October 2026 at the Arena MK, Milton Keynes.**

**Make the right decision to maintain and grow your business.**

Talk to us now to get the best deal and your preferred stand position. There are a range of options and we have the expertise to advise how you can make the most of the Group Leisure & Travel Show to increase your groups business.

## What do exhibitors think?

"The quality at the show is increasing each year and the conversations are getting much more in-depth, much more interesting and as a result we're getting much more business from it all."

**Alan Rennie,  
Ambassador Cruise Lines**



# Thanks for saying **we're No.1**

It's official, the 2025 'Organising Group Trips & Holidays' survey confirms the GLT Show as the most popular and most **preferred group travel exhibition to visit**. It remains way out in front compared to other events in the market.

✓  
**62%**  
Group Leisure & Travel Show

↓  
**23%**  
Excursions

↓  
**5%**  
British Tourism & Travel Show

↓  
**5%**  
London for Groups Live

5% Selected 'Other'. Source: 'Organising Group Trips and Holidays Survey 2025'.

Testimonials are from the 2025 exhibition.

Exhibiting and visiting is subject to our terms and conditions, available at [grouptravelshow.com](http://grouptravelshow.com).

## The GLT Show team have invested so you benefit from the following:

- ✓ Top quality GTO and coach operator buyers
- ✓ A celebrity seminar programme to attract visitors
- ✓ Free visitor coach transport
- ✓ Easy free parking
- ✓ Comprehensive support marketing and social media
- ✓ Free bacon butty breakfast for visitors and exhibitors
- ✓ Free light lunch for visitors and exhibitors

Watch a short video showing highlights of the 2025 Show at [www.grouptravelshow.com/video](http://www.grouptravelshow.com/video) or scan the QR code.



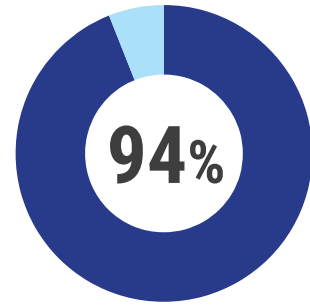
### What do visitors think?

"I like the GLT show so much because it's easy to get around and everyone is so friendly. I always find something new; somewhere I haven't been before. And I think as a venue, it's excellent too."

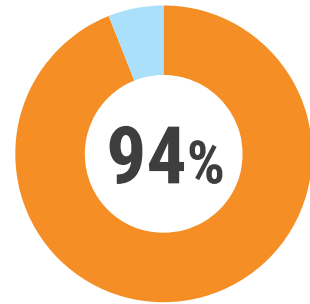
**Joyce Cook,**  
Basingstoke & Old Basing U3A



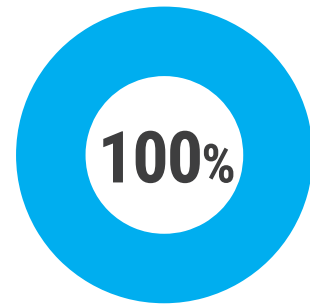
## What did our 2025 exhibitors tell us?



94% said that the 2025 show produced good leads for groups business.



94% said they met the right type of people.



100% said they liked the Arena MK venue in Milton Keynes.

\*Source: 2025 Exhibitor Feedback Survey.

### What do exhibitors think?

"The show is a well-oiled machine and works very well. It's always important to see people face-to-face. A lot of people who come here are already our regular customers, so it has been great to see lots of them and also good to meet new people as well."

**Glen Thomas,**  
Wendy Wu Tours

See more testimonials at [www.grouptravelshow.com](http://www.grouptravelshow.com)

## What do exhibitors think?

"We have had conversations with people who are going to actually bring their group and that is exactly what we want."

"We've spoken to membership organisations, groups with hundreds of members and people who have never heard of us."

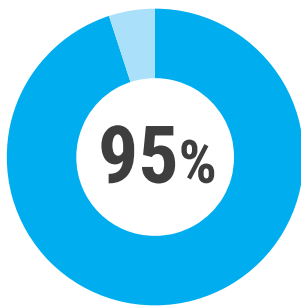
Mary Powys,  
Sudeley Castle & Gardens

## What do visitors think?

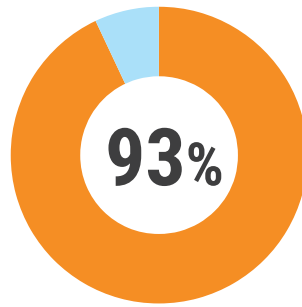
"The show has given me loads of ideas and it is always nice to put names to faces for the businesses and attractions we work with, it makes it a lot more personal."

Kim Osborne,  
Kim's Theatre Trips & Excursions

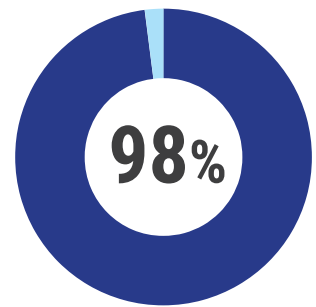
## What did our 2025 visitors tell us?



95% said their show experience was good or very good.



93% said their visit to the show gave them good ideas to help plan future group trips or holidays.



98% said they liked the Arena MK venue in Milton Keynes.

\*Source: 2025 Visitor Feedback Survey.

There's no better way to target groups



The market leading group travel and leisure event is available for you to grow your business and is exclusively backed by **Group Leisure & Travel** magazine, the UK's no.1 publication for people who organise group trips and holidays.

Don't delay! **Book your stand today!**



The 2026 show on 8th October at the Arena MK, Milton Keynes is set to be a sell-out so don't wait, **contact Lisa Milton today**, who can explain how you can use the GLT Show in 2026 to **increase your groups business.**

Tel: **01908 613323**

E-mail: **[lisa.m@yandellmedia.com](mailto:lisa.m@yandellmedia.com)**

Website: **[www.grouptravelshow.com](http://www.grouptravelshow.com)**