

See inside
for more



Do serious business **face-to-face** at Britain's **most** **popular** group travel show



Don't miss out on these exhibiting opportunities and boost your group sales through visitors eager to find great experiences.

Connect with quality GTOs and coach operators to showcase what you can offer to our high value captive audience of group travel buyers who are ready to explore Britain and the wider world with your help.

3rd October 2024
Marshall Arena, Milton Keynes





What do visitors think?

"We sat down and virtually sorted three big holidays and itineraries up until 2025. It was the perfect opportunity to brainstorm ideas together in person."

Pauline Johnson,
Hinckley Social Theatre & Travel Club

Increase your group business

The **Group Leisure & Travel Show** is the **UK's number one** exhibition for people who organise group trips, coach touring and holidays, both in the UK and overseas, and it takes place on **Thursday 3rd October 2024 at the Marshall Arena, Milton Keynes.**

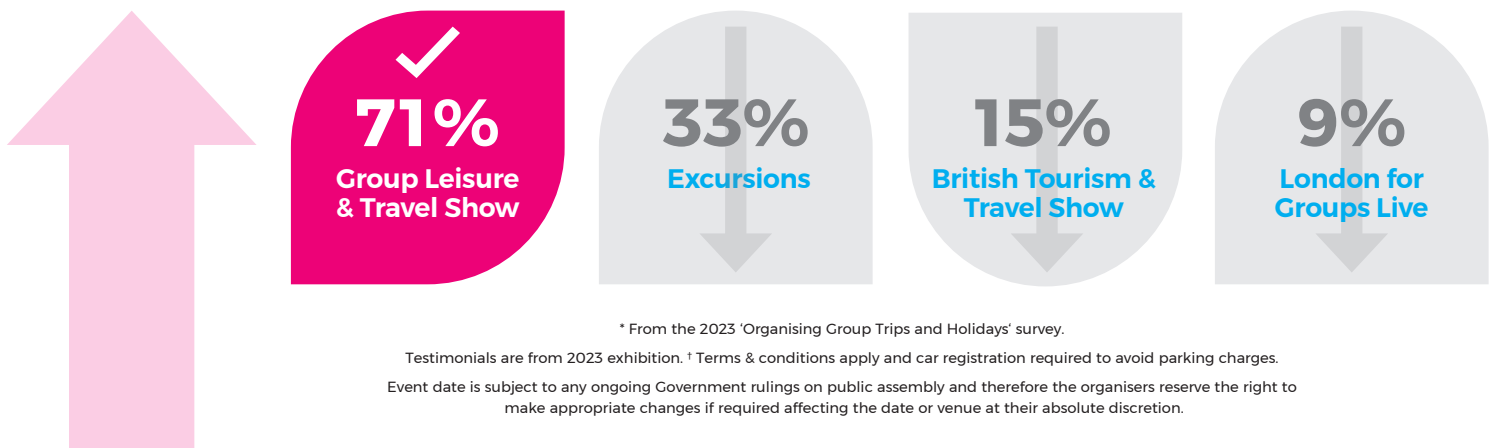
Make the right decision to maintain and grow your business.

Talk to us now to get the best deal and your preferred stand position. There are a range of options and we have the expertise to advise how you can make the most of the Group Leisure & Travel Show to increase your groups business.



Thanks for saying **we're No.1***

More than 71% of respondents to the 2023 'Organising Group Trips & Holidays' survey confirmed that their top exhibition to attend was the GLT Show, and not only that, it remains well in front of other events by a very sizeable margin.



* From the 2023 'Organising Group Trips and Holidays' survey.

Testimonials are from 2023 exhibition. † Terms & conditions apply and car registration required to avoid parking charges.

Event date is subject to any ongoing Government rulings on public assembly and therefore the organisers reserve the right to make appropriate changes if required affecting the date or venue at their absolute discretion.

The GLT Show team have invested so you benefit from the following:

- ✓ Top quality GTO and coach operator buyers
- ✓ A celebrity seminar programme to attract visitors
- ✓ Free visitor coach transport
- ✓ Easy free parking†
- ✓ Comprehensive marketing and social media support
- ✓ Free bacon butty breakfast for visitors and exhibitors
- ✓ Free light lunch for visitors and exhibitors

What do visitors think?

"We've noticed different exhibitors here. It's great to pick information up and speak to people from attractions. We like looking for smaller attractions that tick the boxes for our group."

Mark Greenhill, The Library Association



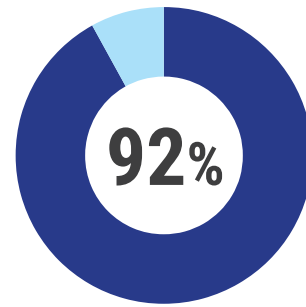
What do exhibitors think?

"We get to meet people we work with throughout the year face to face. You can't put a price on getting to see people and shake their hands. The show has paid for itself within the first ten minutes today as we picked up some new business, so we're very happy about that."

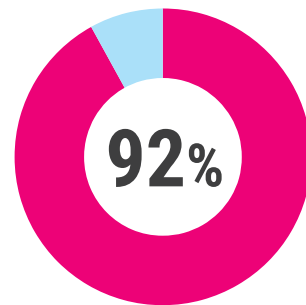
Chris O'Brien, Nevis Range



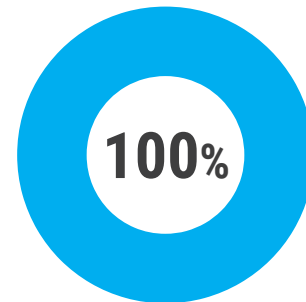
What did our 2023 exhibitors tell us?



92% said that the 2023 show produced good leads for groups business.



92% said they met the right type of people.



100% said they liked the Marshall Arena venue in Milton Keynes.

*Source: 2023 Exhibitor feedback survey.

What do exhibitors think?

"We know we're talking to the right people at the GLT Show which is really key for us. It's not always necessarily about volume, it's about quality, and we find that this show really brings quality visitors."

Amy Summers, Visit Isle of Wight

Scan the QR code to watch the 2023 video review and get a feel for what you can expect at the **Group Leisure & Travel Show**.



What do exhibitors think?

"We've had lots of good conversations. We offer such a wide variety of destinations so there has been a real range of interest. It feels like people are looking for more adventurous tours again and looking further ahead again so we've got more chance to get people better deals in the future."

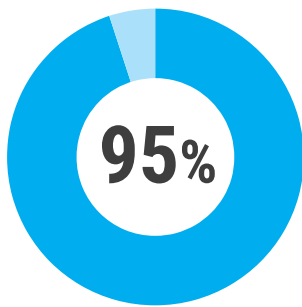
Andy Holmes, Norman Allen Group Travel

What do visitors think?

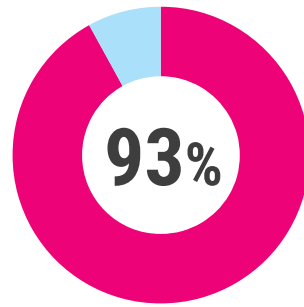
"I think the thing I have learned most is that by coming here, you can build an outing where there is more than one venue involved. It's certainly a day full of surprises and the whole experience is good - it rekindles our enthusiasm."

Andrew Moss, Oxford NHS Retirement Fellowship

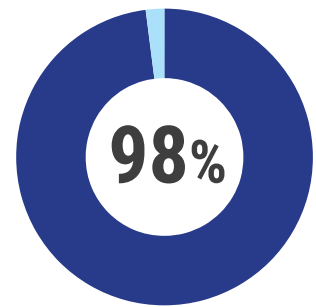
What did our 2023 visitors tell us?



95% said their show experience was good or very good.



93% said their visit to the show gave them good ideas to help plan future group trips or holidays.



98% said they liked the Marshall Arena venue in Milton Keynes.

*Source: 2023 Visitor feedback survey.

**The No.1 show
is backed by the
No.1 magazine**



No other magazine in our market comes close to the coverage and readership provided by Group Leisure & Travel. Available in print and as a digital e-magazine, the best GTOs are kept up to date about the show in each issue, and through GLT magazine's website and weekly email newsletter.

www.groupleisureandtravel.com

Don't delay! Book your stand today!



The 2024 show takes place on 3rd October at Marshall Arena, Milton Keynes. **Contact Sharon Yandell today**, who can explain how you can use the GLT Show in 2024 to **increase your groups business.**



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