

Benefit from the exhibition experience that *delivers*



**GROUP
LEISURE
& TRAVEL
SHOW**

11th October 2018 • NEC Birmingham

the nec
birmingham

See inside
for more



With the GLTS you will be making the **right decision**

There is no better way to *target groups*

And the statistics back it up...



The **Group Leisure & Travel Show** is the **UK's number one** exhibition for people who organise group trips, coach touring and holidays, both in the UK and overseas, and it's back at the **NEC, Birmingham** on **Thursday 11th October 2018**.

GTOs need to trust their travel suppliers and **trust is best formed face-to-face**.

Make the right decision to maintain and grow your business.

Talk to us now to get the best deal and your preferred position. There are a range of options and we have the expertise to advise how you can make the most of the Group Leisure & Travel Show to increase your groups business.



A staggering
94% of visitors
stated that they
will definitely or
probably return to
the GLTS.

A huge **92%**
of exhibitors said
the show produced
good business
prospects.

94% of exhibitors
were very happy
with the GLTS show
marketing and
pre-publicity to
attract visitors.

*Statistics from 2016 exhibition.

grouptravelshow.com • 01908 613323

The GLTS team have invested so you benefit from the following:

- A world class venue
- Top quality buyers
- A fantastic seminar programme to attract visitors
- Celebrity guests
- Free parking for visitors
- A modern and targeted visitor programme
- Free marketing and promotional support
- Free coach transport
- Premier club facilities

All backed by Group Leisure & Travel magazine - the number one magazine in the groups market.

What do exhibitors think?

“It’s been busy with lots of leads. And lots of contacts of people to work with. We’ve exhibited here for several years because of last year’s success we came back. It’s great for networking and also for ideas for our own group.”

Joanne Wood, Operations Manager, Simply Groups

What do visitors think?

“The show is the highlight of my year – it honestly is. It’s the best show for trade for groups. It’s a brilliant place, you pick up ideas, it’s interesting, it is a must for group organisers. Brilliant day out, absolutely fantastic; this must be the tenth year I’ve come!”

Kathleen Oakley, GTO, Derek’s Tours

What do exhibitors think?

“The GLTS 2017 enabled a wide range of tourism businesses to meet a large number of buyers from diverse areas of England and overseas. Always reliable and always a pleasure to attend.”

Antony Brunt, Proprietor, Dunster in Exmoor

See more testimonials and statistics online at grouptravelshow.com



**Comments from 2017 exhibition.*

Contact Sharon Yandell today - see overleaf



The best experience in the groups market nothing else *comes close*



Don't wait, contact **Sharon Yandell** today, who can explain how you can use the GLTS to increase your group business.



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Take part in the group travel and tourism event of the year which also features the **Group Leisure & Travel magazine Awards and Dinner** held on **10th October**, the night before the show opens. This is an exclusive event which helps to attract even more quality visitors to the show.



The market leading group travel and leisure event is available for you to grow your business and is backed by **Group Leisure & Travel magazine**, the UK's no.1 publication for people who organise group trips and holidays.



Book your stand today. There really is a difference!