



It's the
No.1
show

The **biggest** and **best** show

For Group Travel & Coach Tourism

8th October 2020, Stadium MK, Milton Keynes



**Make the
right decision**
and benefit from
the biggest exhibition
that delivers

See inside
for more



Increase your group business



The **Group Leisure & Travel Show** is the **UK's number one** exhibition for people who organise group trips, coach touring and holidays, both in the UK and overseas, and it takes place on **Thursday 8th October 2020** at **Stadium MK, Milton Keynes**.

Make the right decision to maintain and grow your business.

Talk to us now to get the best deal and your preferred stand position. There are a range of options and we have the expertise to advise how you can make the most of the Group Leisure & Travel Show to increase your groups business.

The visitor and exhibitor statistics say it all..

90%

of exhibitors said the show **produced good business prospects**

91%

of visitors said the show **gave them good ideas** and **helped plan future trips/holidays**

93%

of exhibitors met the **right type of people**

The GLT Show team have invested so you benefit from the following:

- Top quality GTO and coach operator buyers
- A celebrity seminar programme to attract visitors
- Free visitor coach transport
- Easy free parking
- Comprehensive support marketing and social media
- Free bacon butty breakfast for visitors and exhibitors
- Premier Club facilities for VIP guests



“

What do exhibitors think?

“For us it’s the only event on the calendar that’s really aimed at groups and brings them all together in a convenient location. The Milton Keynes venue is in a really good location. The show and the awards just keep ticking all the boxes and as long as they keep ticking all the boxes we’ll keep turning up.”

Harold Burke, just for groups!

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What do visitors think?

“It has been super being in Milton Keynes; there’s plenty of room, the parking is so much better and everything is so much easier to get to, I think there has been more people too.”

**Janet Spooner,
Travel Treats**

Testimonials from 2019 exhibition.

See more testimonials and statistics online at
www.grouptravelshow.com

Contact Sharon Yandell to
book your stand today

01908 613323

email: sharon.y@yandellmedia.com

See overleaf ►

There's no better way to target groups



The market leading group travel and leisure event is available for you to grow your business and is backed by **Group Leisure & Travel magazine**, the UK's no.1 publication for people who organise group trips and holidays.

Group Leisure & Travel AWARDS 2020

Don't forget the group travel and tourism dinner of the year. The **Group Leisure & Travel magazine Awards** and Dinner takes place on the 7th October, the night before the show opens at the DoubleTree by Hilton Hotel, Stadium MK. This is an exclusive event which helps to attract even more quality visitors to the exhibition.



Don't delay! **Book your stand today!**



The 2020 show on 8th October at Stadium MK is set to be another sell-out so don't wait, **contact Sharon Yandell today**, who can explain how you can use the GLT Show in 2020 to **increase your groups business.**

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