

**It's  
the No.1  
show**



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for more  
→

# Be part of the **success story**

**Following a great show, the biggest event in group travel is taking bookings now for 2022 and is expected to be a sell-out!**



**6th October 2022 • Marshall Arena, Milton Keynes**

# Increase your group business



The **Group Leisure & Travel Show** is the **UK's number one** exhibition for people who organise group trips, coach touring and holidays, both in the UK and overseas, and it takes place on **Thursday 6th October 2022 at the Marshall Arena, Milton Keynes.**

**Make the right decision to maintain and grow your business.**

Talk to us now to get the best deal and your preferred stand position. There are a range of options and we have the expertise to advise how you can make the most of the Group Leisure & Travel Show to increase your groups business.



## Thanks for saying **we're No.1\***

More than 63% of respondents to Group Leisure & Travel magazine's 'Restarting Group Trips & Holidays' survey confirmed that their top exhibition to attend was the GLT Show, and not only that, it remains well in front of other events by a very sizeable margin.



\* From Group Leisure & Travel magazine's 'Restarting Group Trips and Holidays' survey.

Testimonials are from 2021 exhibition.

Event date is subject to ongoing Government rulings on public assembly and therefore the organisers reserve the right to make appropriate changes if required affecting the date or venue at their absolute discretion.

## The GLT Show team have invested so you benefit from the following:

- ✓ **Top quality GTO and coach operator buyers**
- ✓ **A celebrity seminar programme to attract visitors**
- ✓ **Free visitor coach transport**
- ✓ **Easy free parking**
- ✓ **Comprehensive support marketing and social media**
- ✓ **Free bacon butty breakfast for visitors and exhibitors**
- ✓ **Free light lunch for visitors and exhibitors**

### What do visitors think?

"I saw Paul Martin and I thought he was absolutely excellent, he was very personable and friendly, while offering up some of his own inspiration and ideas. I could see people making notes in the audience, not just with ideas for a future trip but also what to look for when booking. He explained what to look out for in some of England's heritage sites and that was very educational as well as just interesting. You can look up all sorts of things online but when you come here, you see something you wouldn't necessarily of thought of yourself."

**Jackie Ring, Guildford U3A and secretary of the southern branch of AGTO**



### What do exhibitors think?

"You only need to talk to one person here and get them on board to make it a successful visit. We don't do many shows but the second person I spoke to today was a really good contact. They had a plan in mind and we were able to help them with that which relaxed me instantly and that's half an hour into the exhibition."

**Steve Mitchell, director of Mitchellwood Travel**



### What do exhibitors think?

"The reason we do the GLT Show is so that we can meet so many people in one go. Once you've made that initial contact face to face, it's so much easier to follow up. I'm definitely glad I came up and well done to the Group Leisure & Travel team for having the faith to keep it going because it must have been a big gamble."

**John Gibbs, tourism officer at Visit Portsmouth**

See more testimonials at  
**[www.grouptravelshow.com](http://www.grouptravelshow.com)**

**Contact Sharon Yandell** to  
book your stand today

**01908 613323**

email: [sharon.y@yandellmedia.com](mailto:sharon.y@yandellmedia.com)

See overleaf →

## What do exhibitors think?

"We've spoken to a lot of quality group organisers today. We've had a lot more time to spend with people and they seem grateful that we're exhibiting here. We will definitely be coming back to the GLT Show, the venue is perfect, everything was ready for us when we arrived and the car park is really close so we could easily bring in everything for our stand."

**Anna Bennet, tourism and town centre manager at Visit Ely**

## What do visitors think?

"I've found the day very useful and have had the chance to see lots of familiar faces that I haven't had the chance to see in such a long time. The people that came out today seem to have enjoyed themselves and I had a nice free lunch – what a wonderful idea! I've got one potential holiday idea out of my visit and lots of day trip inspiration, too. I always like to come to the GLT Show because the variety of people here is always good."

**Marian Durbidge, Herts Theatre Club and Go Together Travel Club**



# There's no better way to target groups

The market leading group travel and leisure event is available for you to grow your business and is backed by **Group Leisure & Travel magazine**, the UK's no.1 publication for people who organise group trips and holidays.

## Don't delay! Book your stand today!



The 2022 show on 6th October at Marshall Arena, Milton Keynes is set to be a sell-out so don't wait, **contact Sharon Yandell today**, who can explain how you can use the GLT Show in 2022 to **increase your groups business**.

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