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for more
→



Where quality group organisers meet the best of the travel trade



It's where serious GTOs go to discover ideas, offers and the experts to help them create memorable group trips and holidays. Make sure you're there to showcase what you can offer them.

5th October 2023 • Marshall Arena, Milton Keynes

Find out how you can exhibit and generate group business at the most popular event for GTOs.



The **Group Leisure & Travel Show** is the UK's number one exhibition for people who organise group trips, coach touring and holidays, both in the UK and overseas. It will be back at the **Marshall Arena, Milton Keynes** on **Thursday 5th October 2023**, make sure you exhibit to benefit from a quality, targeted audience representing active groups throughout the country.

Talk to us now to get the best deal and your preferred stand position. There is a range of options, and we have the expertise to ensure you can make the most of this fantastic opportunity to increase your groups business.



"The success of attending your show has been unprecedented, with nearly 1400 new visitors booked on the back of exhibiting in 2022."

Paul Brandwood, The Royal Mint
2022 Exhibitor



"My group are always looking for ideas of where to go, we go out every month, and you can only find them by coming along to somewhere like this, or by reading Group Leisure & Travel magazine."

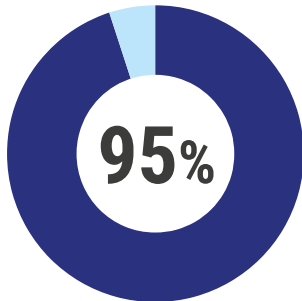
Pat Lake, Chippy Active Trips
2022 Visitor

The GLT Show team have invested so you benefit from the following:

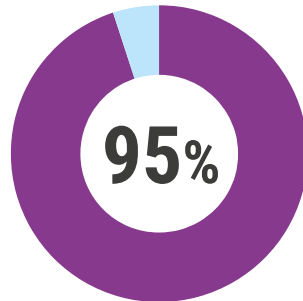
- ✓ The strongest brand in group travel media and events
- ✓ Top quality GTO and coach operator buyers
- ✓ Celebrities and experts in the Seminar Programme to attract visitors
- ✓ Free visitor coach transport
- ✓ Easy free parking right next to the Arena
- ✓ Comprehensive marketing campaign across print, online, email and social media
- ✓ Unique link and support from GLT Magazine, the undisputed no.1 title for group travel
- ✓ Visitors and exhibitors looked after with free bacon butty breakfast and light lunch for everyone

The results from the 2022 visitor and exhibitor feedback surveys say it all...

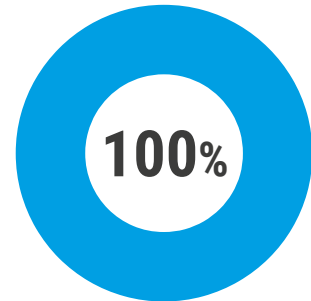
What did our 2022 exhibitors tell us?



95% said the show produced good leads for groups business.

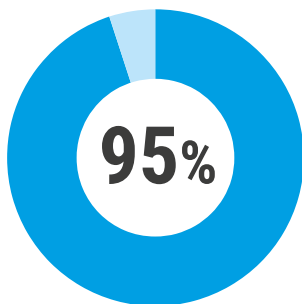


95% said they met the right type of people.

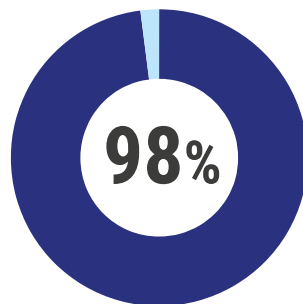


100% said they liked the Marshall Arena venue in Milton Keynes.

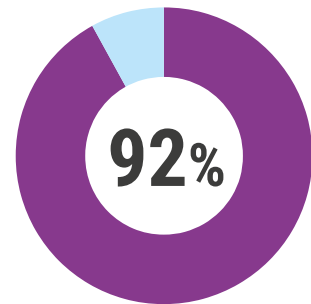
What did our 2022 visitors tell us?



95% said their show experience was good or very good.



98% said their visit to the show gave them good ideas to help plan future group trips or holidays.



92% said they would visit the exhibition if it was held at the Marshall Arena again.

I find here that 99% of the people that come up to us are people that will potentially book a trip, as opposed to other shows in the past where they're just here for the free giveaways.

Faye Brant-Key, National Memorial Arboretum
2022 Exhibitor



Visit the [grouptravelshow.com](https://www.grouptravelshow.com) website for more testimonials, video highlights and photos, plus exhibitor pricing and packages, a floor plan and much more.

Testimonials are from 2022 exhibition.
Event date is subject to any ongoing Government rulings on public assembly and therefore the organisers reserve the right to make appropriate changes if required affecting the date or venue at their absolute discretion.



Group Leisure & Travel

The magazine for group travel organisers

No other show or exhibition is backed by **Group Leisure & Travel** magazine and its market leading portfolio of print and digital media. Benefit from the unrivalled quality brand GTOs trust.

But first, a huge celebration



The **Group Leisure & Travel Awards** kicks off two fantastic days for group travel and coach tourism. The best are recognised and rewarded the night before the show at the adjacent DoubleTree by Hilton as hundreds of guests come together to celebrate, network, entertain... and party! There may be some tired eyes the following day at the show but the excitement filters through and helps attract even more quality visitors to the exhibition.

www.groupleisureandtravel.com/awards

Don't delay! Book your stand today!



Get the exhibiting stand position you want by **contacting Sharon Yandell now**, who can explain how you can use the GLT Show to **increase your groups business** on 5th October 2023.



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