

See inside
for more



Where quality group organisers meet the best of the travel trade



Make sure you are part of the biggest and best event in group travel in 2025.



It's where serious GTOs and coach tour operators go to discover ideas, offers and the experts to help them create memorable group trips and holidays. Make sure you're there to showcase what you can offer them.

2nd October 2025
Marshall Arena, Milton Keynes



Increase your group business



The **Group Leisure & Travel Show** is the **UK's number one** exhibition for people who organise group trips, coach touring and holidays, both in the UK and overseas, and it takes place on **Thursday 2nd October 2025** at the **Marshall Arena, Milton Keynes**.

Make the right decision to maintain and grow your business.

Talk to us now to get the best deal and your preferred stand position. There are a range of options and we have the expertise to advise how you can make the most of the Group Leisure & Travel Show to increase your groups business.



Thanks for saying **we're No.1***

More than 71% of respondents to the last '*Organising Group Trips & Holidays*' survey confirmed that their top exhibition to attend was the GLT Show, and not only that, it remains well in front of other events by a very sizeable margin.



* From the 2023 'Organising Group Trips and Holidays' survey.

Testimonials are from 2023 exhibition.

Exhibiting and visiting is subject to our terms and conditions, available at grouptravelshow.com.

The GLT Show team have invested so you benefit from the following:

- ✓ **Top quality GTO and coach operator buyers**
- ✓ **A celebrity seminar programme to attract visitors**
- ✓ **Free visitor coach transport**
- ✓ **Easy free parking**
- ✓ **Comprehensive support marketing and social media**
- ✓ **Free bacon butty breakfast for visitors and exhibitors**
- ✓ **Free light lunch for visitors and exhibitors**

What do visitors think?

“Coming to the GLT Show has reminded me what’s out there again because I’ve recently taken on the role of organiser for a new group. Having a new group, you’ve got to persuade people to go on the trips with you. We’ve found out about a couple of places we haven’t heard of before which is great. We find Group Leisure & Travel magazine so helpful. It’s great having something physical. If something interests me, I can turn the corners down and rip things out.”

**Tilly Greenhill,
The Library Association**



What do exhibitors think?

“For us it’s good to come to this, we get to meet people we work with face to face. You can’t put a price on getting to see people and shake their hands. The show paid for itself within the first 10 minutes as we picked up some new business, so we were very happy about that. This is a really specialist show - people are here with a group trade mentality. It’s great to see a diverse range of people here. It’s been a really good day for Nevis Range.”

**Chris O’Brien,
Nevis Range**



What do exhibitors think?

“It’s a great opportunity to widen our audience and attract new coach companies and group travel organisers. It’s good to create new relationships and for networking, talking to other companies, sharing best practice as well as speaking to the CTOs. It’s a way to increase our visitor numbers and spread the word about Kew Gardens. It’s a great show with a very nice atmosphere. It has been a really good opportunity.”

**Bianca Pasquero,
Royal Botanic Gardens, Kew**

See more testimonials at
www.grouptravelshow.com

Contact Lisa Milton to
book your stand today

01908 613323

email: **lisa.m@yandellmedia.com**

See overleaf →

What do exhibitors think?

“People buy from people and in today’s world with all the technology it’s so nice to meet people face to face, hear what they’re looking for and then match the right product to their needs. We had a nice flow of people; and had some good and productive conversations, there was good interest from GTOs. European travel has regained enthusiasm; people want to travel again which is very refreshing. It’s been really successful.”

Gabrielle Alam,
CroisiEurope

What do visitors think?

“If you go away from the GLT Show with just one idea that you can use it’s a winner and we’ve got more than one idea from today’s exhibition, so it’s been great. We’ve picked up options for group holidays and days out that I haven’t thought about. We’ve got a lot of leaflets to take home with us to go through to help us put the programme together.”

Richard Preston,
The Valentine Club



There’s no better way to target groups

The market leading group travel and leisure event is available for you to grow your business and is exclusively backed by **Group Leisure & Travel magazine**, the UK’s no.1 publication for people who organise group trips and holidays.

Don’t delay! Book your stand today!



The 2025 show on 2nd October at the Marshall Arena, Milton Keynes is set to be a sell-out so don’t wait, **contact Lisa Milton today**, who can explain how you can use the GLT Show in 2025 to **increase your groups business**.

Tel: 01908 613323

E-mail: lisa.m@yandellmedia.com

Website: www.grouptravelshow.com