

See inside  
for more



# Do serious business **face-to-face** at Britain's **most popular** group travel show



**Don't miss out on these exhibiting opportunities and boost your group sales through visitors eager to find great experiences.**

Connect with quality GTOs and coach operators to showcase what you can offer to our high value captive audience of group travel buyers who are ready to explore Britain and the wider world with your help.

**2nd October 2025**  
**Marshall Arena, Milton Keynes**





# Increase your group business

The **Group Leisure & Travel Show** is the **UK's number one** exhibition for people who organise group trips, coach touring and holidays, both in the UK and overseas, and it takes place on **Thursday 2nd October 2025 at the Marshall Arena, Milton Keynes.**

**Make the right decision to maintain and grow your business.**

Talk to us now to get the best deal and your preferred stand position. There are a range of options and we have the expertise to advise how you can make the most of the Group Leisure & Travel Show to increase your groups business.

**What do visitors think?**

“The venue is quite easy to get to and it’s spacious. We mainly come for ideas, anything that is a bit different, that we haven’t done before. You often struggle for ideas of new places to go to and that’s why we come. Everybody is very friendly and very helpful.”

**Judith Carver**  
The Arts Society, Solihul



# Thanks for saying **we're No.1\***

More than 71% of respondents to the ‘Organising Group Trips & Holidays’ survey confirmed that their top exhibition to attend was the GLT Show, and not only that, it remains well in front of other events by a very sizeable margin.



\* From the 'Organising Group Trips and Holidays' survey. Testimonials are from 2024 exhibition. † Terms & conditions apply.

## The GLT Show team have invested so you benefit from the following:

- ✓ Top quality GTO and coach operator buyers
- ✓ A celebrity seminar programme to attract visitors
- ✓ Free visitor coach transport
- ✓ Easy free parking†
- ✓ Comprehensive marketing via print, web, email and social media
- ✓ Free bacon butty breakfast for visitors and exhibitors
- ✓ Free light lunch for visitors and exhibitors

### What do visitors think?

"I've had a fantastic show. There has been lots of good speakers and some brilliant people that I've spoken to. I've picked up rather a lot of brochures because I'm looking for inspiration for next September and I've found lots of ideas."

**Sandra McDonald,**  
Tunbridge Wells U3A



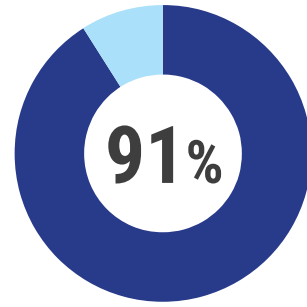
### What do exhibitors think?

"I was expecting to see the same people as last year, but that's not been the case. There are lots of new folk that I don't recognise, so it's really, really positive. I love coming to the show, the day flies by. As soon as it finished last year, I knew I wanted to be in the same spot."

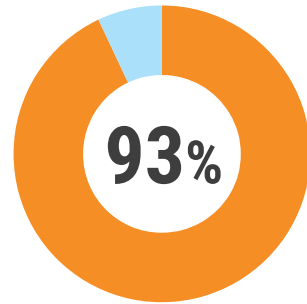
**Alan Rennie,**  
Ambassador Cruise Line



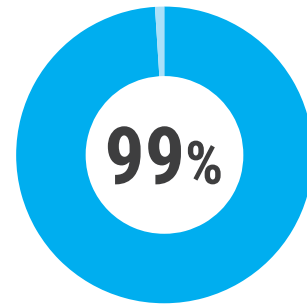
## What did our 2024 exhibitors tell us?



91% said that the 2024 show produced good leads for groups business.



93% said they met the right type of people.



99% said they liked the Marshall Arena venue in Milton Keynes.

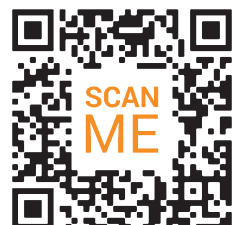
\*Source: 2024 Exhibitor Feedback Survey.

### What do exhibitors think?

"We've had some really good conversations today with people who we know are going to book with us. We've dropped every other group travel event as this is the only one where we know we'll meet good quality group organisers."

**Anna Bennett,**  
Visit Ely

Scan the QR code to watch the 2024 video review and get a feel for what you can expect at the **Group Leisure & Travel Show**.



## What do exhibitors think?

"Today's been great, and we've had a lot of interest in the Spectacular, which we're confident will turn into new business. I think this has been a really good investment for us, our stand has been busy and it's lovely to see so many different stands - the place is full. We've met a lot of people in the trade which is exactly what we wanted. The right kind of people are here."

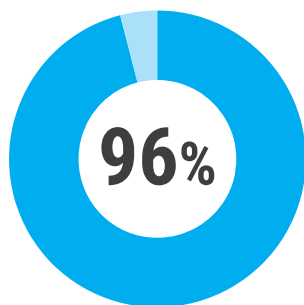
**Elizabeth Goode,**  
Thursford Christmas Spectacular

## What do visitors think?

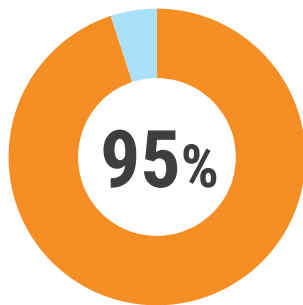
"It's very important to come along to the Group Leisure & Travel Show. I came out with a list of who I wanted to speak to today, but I've still spoken to a lot of different people who I didn't even know about and have been very interesting. I can't believe how much information there is and how friendly everyone is. There is so much here to take in."

**Brenda Redmile,**  
Gardening Friends

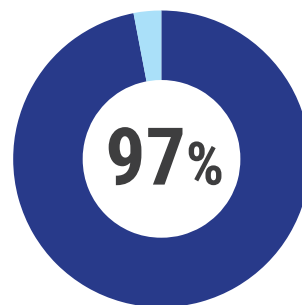
## What did our 2024 visitors tell us?



96% said their show experience was good or very good.



95% said their visit to the show gave them good ideas to help plan future group trips or holidays.



97% said they liked the Marshall Arena venue in Milton Keynes.

\*Source: 2024 Visitor Feedback Survey.

**The No.1 show  
is backed by the  
No.1 magazine**



No other magazine in our market comes close to the coverage and readership provided by Group Leisure & Travel. Available in print and as a digital e-magazine, the best GTOs and coach tour operators are kept up to date about the show in each issue, and through GLT magazine's website and weekly email newsletter.

[www.groupleisureandtravel.com](http://www.groupleisureandtravel.com)

**Don't delay! Book your stand today!**



The 2025 show on 2nd October at the Marshall Arena, Milton Keynes is set to be a sell-out so don't wait, contact our sales team today, who can explain how you can use the GLT Show in 2025 to **increase your groups business.**

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**Website: [www.grouptourtravelshow.com](http://www.grouptourtravelshow.com)**