# Where you can meet top group organisers and the best of the travel trade







Make sure you are part of the biggest and best event in group travel in 2026.



It's where serious GTOs and coach tour operators go to discover ideas, offers and the experts to help them create memorable group trips and holidays. Make sure you're there to showcase what you can offer them.

8th October 2026 Arena MK, Milton Keynes

# Increase your group business



The Group Leisure & Travel Show is the UK's number one exhibition for people who organise group trips, coach touring and holidays, both in the UK and overseas, and it takes place on Thursday 8th October 2026 at the Arena MK, Milton Keynes.

Make the right decision to maintain and grow your business.

Talk to us now to get the best deal and your preferred stand position. There are a range of options and we have the expertise to advise how you can make the most of the Group Leisure & Travel Show to increase your groups business.





## Thanks for saying we're No.1

More than 71% of respondents to the last 'Organising Group Trips & Holidays' survey confirmed that their top exhibition to attend was the GLT Show, and not only that, it remains well in front of other events by a very sizeable margin.



33% Excursions

15% British Tourism & Travel Show 9% London for Groups Live

# The GLT Show team have invested so you benefit from the following:

- ✓ Top quality GTO and coach operator buyers
- ✓ A celebrity seminar programme to attract visitors
- Free visitor coach transport
- Easy free parking
- Comprehensive support marketing and social media
- ✓ Free bacon butty breakfast for visitors and exhibitors
- Free light lunch for visitors and exhibitors

#### What do visitors think?

"It's very important to come along to the Group Leisure & Travel Show. I came out with a list of who I wanted to speak to today, but I've still spoken to a lot of different people who I didn't even know about and have been very interesting. I can't believe how much information there is and how friendly everyone is. The is so much here to take in."

> Brenda Redmile, Gardening Friends





#### What do exhibitors think?

"We've had some really good conversations today with people who we know are going to book with us. We've dropped every other group travel event as this is the only one where we know we'll meet good quality group organisers."

Anna Bennett, Visit Ely



#### What do exhibitors think?

"Today's been great, and we've had a lot of interest in the Spectacular, which we're confident will turn into new business. I think this has been a really good investment for us, our stand has been busy and it's lovely to see so many different stands - the place is full. We've met a lot of people in the trade which is exactly what we wanted. The right kind of people are here."

Elizabeth Goode, Thursford Christmas Spectacular

See more testimonials at www.grouptravelshow.com

**Contact Lisa Milton** to book your stand today

01908 613323

email: lisa.m@yandellmedia.com

See overleaf →

#### What do exhibitors think?

"I was expecting to see the same people as last year, but that's not been the case. There are lots of new folk that I don't recognise, so it's really, really positive. I love coming to the show, the day flies by. As soon as it finished last year, I knew I wanted to be in the same spot."

> Alan Rennie, Ambassador Cruise Line

#### What do visitors think?

"The venue is quite easy to get to and it's spacious. We mainly come for ideas, anything that is a bit different, that we haven't done before. You often struggle for ideas of new places to go to and that's why we come. Everybody is very friendly and very helpful."

Judith Carver
The Arts Society, Solihul



# There's no better way to target groups

The market leading group travel and leisure event is available for you to grow your business and is exclusively backed by **Group Leisure & Travel magazine**, the UK's no.1 publication for people who organise group trips and holidays.

### Don't delay! Book your stand today!



The 2026 show on 8th October at the Arena MK, Milton Keynes is set to be a sell-out so don't wait, **contact Lisa Milton today**, who can explain how you can use the GLT Show in 2026 to **increase your groups business.** 

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