

It's where serious GTOs and coach tour operators go to discover ideas, offers and the experts to help them create memorable group trips and holidays.



Increase your group business



The **Group Leisure & Travel Show** is the **UK's number one** exhibition for people who organise group trips, coach touring and holidays, both in the UK and overseas, and it takes place on **Thursday 7th October 2027 at the Arena MK, Milton Keynes.**

Make the right decision to maintain and grow your business.

Talk to us now to get the best deal and your preferred stand position. There are a range of options and we have the expertise to advise how you can make the most of the Group Leisure & Travel Show to increase your groups business.



Watch a short video showing highlights of the Show at www.grouptravelshow.com/video or scan the QR code.



Thanks for saying **we're No.1***

70% of respondents to the last 'Organising Group Trips & Holidays' survey confirmed that their top exhibition to attend was the GLT Show, and not only that, it remains well in front of other events by a very sizeable margin.

✓
70%
Group Leisure
& Travel Show

31%
Excursions

16%
British Tourism &
Travel Show

* From the 2025 'Organising Group Trips and Holidays' survey.
Testimonials are from 2025 exhibition.
Exhibiting and visiting is subject to our terms and conditions,
available at grouptravelshow.com.

The GLT Show team have invested so you benefit from the following:

- ✓ Top quality GTO and coach operator buyers
- ✓ A celebrity seminar programme to attract visitors
- ✓ Free visitor coach transport
- ✓ Easy free parking
- ✓ Comprehensive support marketing and social media
- ✓ Free bacon butty breakfast for visitors and exhibitors
- ✓ Free light lunch for visitors and exhibitors



What do exhibitors think?

"The quality at the show is increasing each year and the conversations are getting much more in-depth, much more interesting and as a result we're getting much more business from it all."

Alan Rennie,
Ambassador Cruise Lines



What do visitors think?

"I like the GLT show so much because it's easy to get around and everyone is so friendly. I always find something new; somewhere I haven't been before. And I think as a venue, it's excellent too."

Joyce Cook,
Basingstoke & Old Basing U3A



What do exhibitors think?

"The show is a well-oiled machine and works very well. It's always important to see people face-to-face. A lot of people who come here are already our regular customers, so it has been great to see lots of them and also good to meet new people as well."

Glen Thomas, Wendy Wu Tours

See more testimonials at
www.grouptravelshow.com

Contact Lisa Milton to
book your stand today

01908 613323

email: lisa.m@yandellmedia.com

See overleaf →

Make sure you are part of the biggest and best event in group travel in 2027



There's no better way to target groups

The market leading group travel and leisure event is available for you to grow your business and is exclusively backed by **Group Leisure & Travel magazine**, the UK's no.1 publication for people who organise group trips and holidays.

What do exhibitors think?

"It's been a really good show. I've had some great conversations with people. What's good about this show is that it is the groups who are here. There are other shows where you get people coming to talk to you about other stuff whereas this is the opportunity to talk to groups."

Christina Farley, Bletchley Park

What do visitors think?

"I've had a fantastic show. There has been lots of good speakers and some brilliant people that I've spoken to. I've picked up rather a lot of brochures because I'm looking for inspiration for next September and I've found lots of ideas."

**Sandra McDonald,
Tunbridge Wells U3A**

Don't delay! Book your stand today!

The 2027 show on 7th October at the Arena MK, Milton Keynes is set to be a sell-out so don't wait, **contact Lisa Milton today**, who can explain how you can use the GLT Show in 2027 to **increase your groups business.**



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